

The Pop Video Experience



Introduction

This superb experience is where your teams can make their very own pop video. You can choose to be Pop Posers or Rock Legends, the choice is yours.

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|---------------------------------------|-------------------------|
| Numbers per team: | 4 – 6 (can be flexible) |
| Even amount of teams required: | No |
| Indoor / Outdoor: | Indoor |
| Duration: | 2 – 2 ½ Hours |

Content / Itinerary

- Before the shoot, the group decide on a song and a look that they will use. We then storyboard the shoot and organise the set. Our stylist advises on a basic outfit, and we provide all the accessories on the day.
- After make-up and styling it's time to get under the studio lights and rehearse key scenes with your designated Choreographer and Director, before shooting a variety of different scenes, incorporating either choreography or direction. Scenes involve individuals, small groups, and the whole group.
- **The DVD** - The pop video will star the group modelling their new look, lip synching, working the camera and performing their song. We do the rest with cutting edge video post-production. You'll then receive the final cut of your personalised DVD.

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Cost

For up to 20 guests - from **£1,850 + vat** (dependent on final numbers and location of the event)

We can add more studios – each with dedicated team - Add extra **£850 + vat** per studio

Our Cost Includes:

- Delivery and set up of all activities
- Experienced and professional instructors
- Risk Assessments
- First aid box on site
- All Pre and Onsite Event Management
- Public Liability Insurance to £5 million.